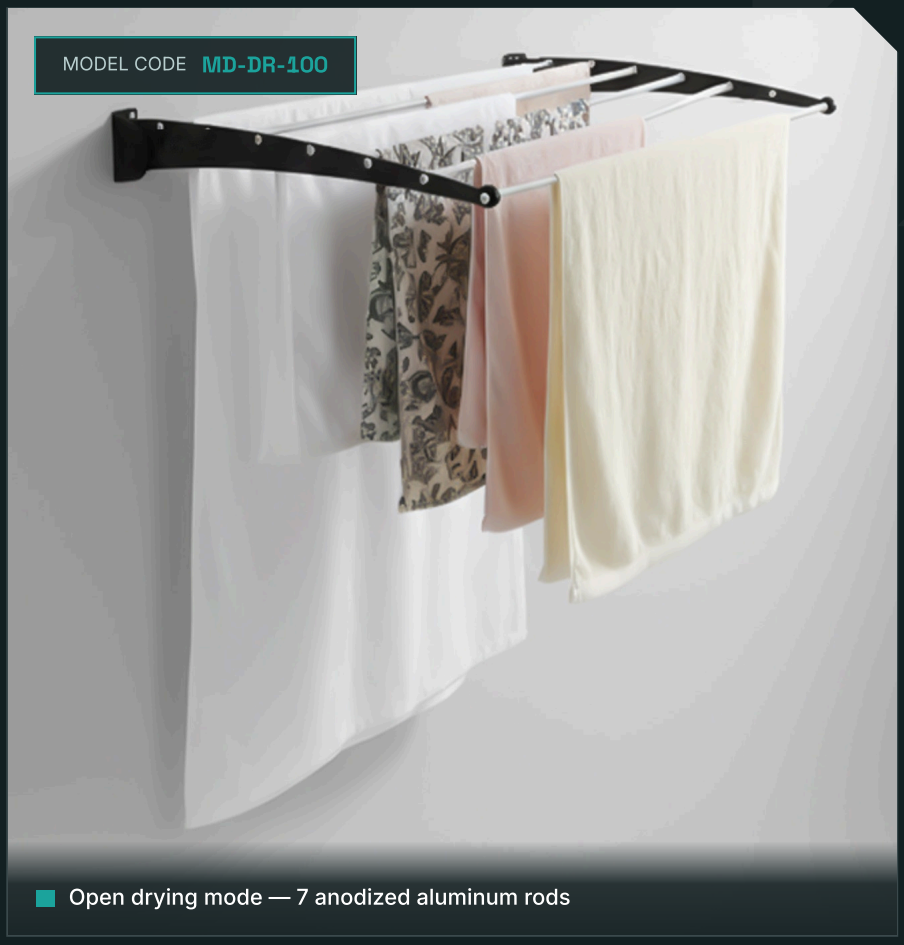
MADRARA | TRADE

English Edition · Wholesale & Distribution Catalog

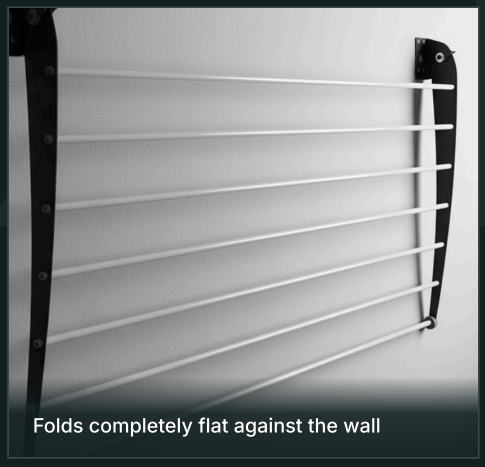
COMMERCIAL PRODUCT CATALOG · TRADE & WHOLESALE DIVISION

Wall-Mounted Foldable Drying Rack

Smart space-saving engineering in anodized aluminum and reinforced steel — a durable, permanent solution for modern apartments, balconies, and laundry rooms, ready for immediate wholesale dispatch.



Open drying mode — 7 anodized aluminum rods



Folds completely flat against the wall



Reinforced steel frame in Charcoal Grey

100 × 61 cm	**7 Rods**	**2.5 mm**	**Charcoal Grey**
Approved Dimensions	10 mm Anodized Aluminum	Reinforced Steel Arms	Matte Anthracite Finish

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PRACTICAL ENGINEERING THAT DRIVES SHOWROOM TURNOVER

Say Goodbye to Cluttered Floor Racks — Architectural Aesthetics Meets Industrial Durability

Maximizing floor space in modern apartments is an everyday challenge. The Madrara Wall-Mounted Foldable Drying Rack mounts directly onto the wall, keeping floors completely clear and folding discreetly flat when not in use. Crafted from anodized aluminum rods and 2.5 mm reinforced steel arms, it offers your customers a permanent, rust-resistant upgrade over flimsy freestanding racks — backed by strong retail demand and immediate wholesale availability.

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Six Core Pillars Behind MD-DR-100 Wholesale Demand

01 Zero Floor Footprint

Wall-mounted architecture folds vertically flush to the wall, leaving hallways, bathrooms, and balconies completely unobstructed.

02 Industrial-Grade Materials

2.5 mm reinforced steel brackets paired with 7 anodized aluminum rods (10 mm) and M8 chrome fasteners built for long-term daily use.

03 7 Meters of Drying Space

Seven full-width 100 cm rods provide 7 linear meters of evenly spaced hanging capacity for everyday family laundry and towels.

04 Moisture & Weather Resistant

Corrosion-resistant anodized aluminum and powder-coated steel perform reliably indoors, in bathrooms, and on open balconies.

05 Smooth One-Hand Folding

Precision hinge mechanics lock securely at 90° when lifted and fold back effortlessly with a gentle upward release.

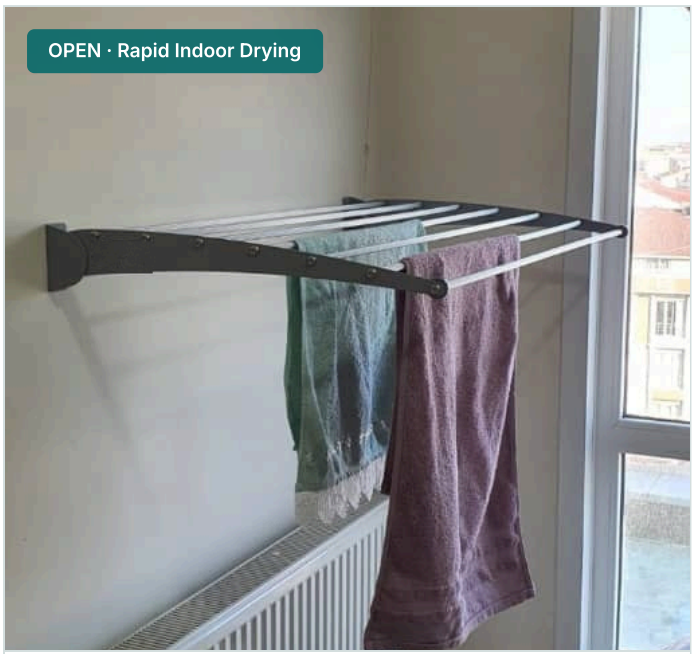
06 Complete Carton & Ready Stock

Individually boxed with full wall-mounting kit included; large warehouse inventory is ready for immediate wholesale shipment.

Generous Drying Span When Open — Clean Architectural Wall Profile When Folded

See the immediate spatial transformation inside real homes: instead of bulky freestanding racks blocking walkways and cluttering interiors, the Madrara rack unfolds to a crisp 90° drying grid and folds flat against the wall in seconds.

Application 01 · Above Radiator Heating Units



Harnesses rising radiator warmth to dry towels and garments quickly during colder winter months.

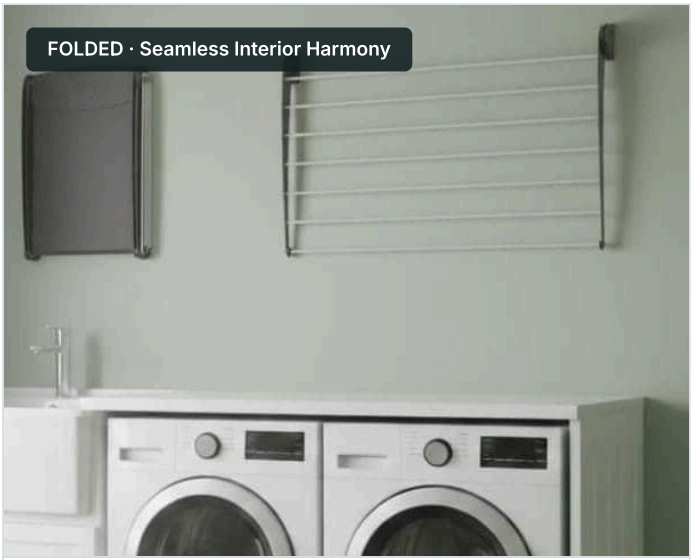


Folds completely flat above the radiator without interfering with walkways, curtains, or windows.

Application 02 · Modern Laundry Rooms



Mounted right above the washer and dryer for immediate hanging of delicates and everyday laundry.



Folds neatly downward after use, restoring a tidy, uncluttered architectural wall aesthetic.

Horizontal Projection (Open)	Floor Space Consumed	Total Hanging Length
61 cm Full Span	**0 m² — Wall-Mounted**	**7 Meters across 7 Rods**

Wall-Mounted Foldable Drying Rack — Approved Production Specification

An integrated single-rack wall system engineered to combine everyday utility with clean architectural styling for apartments, villas, hospitality suites, and residential developments.

3D Technical Perspective — Exact Exterior Dimensions (100 × 61 cm)





Open 90° 3/4 view highlighting the 7 rigid aluminum rods



Fully folded profile sitting discreetly flush against the wall

Exterior Width	Height / Projection	Drying Tubes	Total Drying Line
100 cm	61 cm	7 Rods	7 Meters
1000 mm standard	610 mm when open	Anodized · 10 mm dia.	Balanced airflow spacing

#393E42
Standard Export Finish

Matte Steel + Anodized Aluminum

APPROVED COLOR & SURFACE FINISH

Charcoal / Anthracite Grey

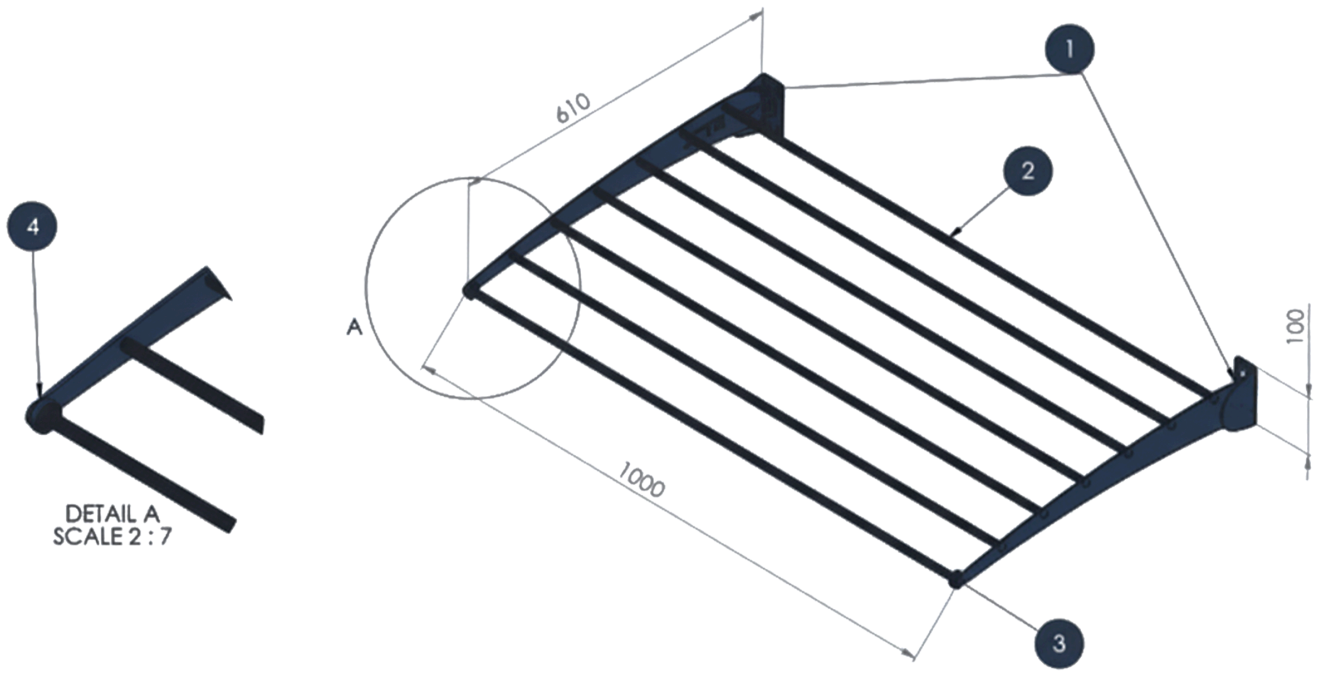
Scratch-resistant matte electrostatic powder coating in contemporary Charcoal / Anthracite Grey on the steel side brackets, paired with brushed natural anodized aluminum rods. Coordinates effortlessly with modern aluminum window frames, tiled bathrooms, stone facades, and neutral interiors.

- ✓ Integrated single foldable wall unit
- ✓ Moisture & corrosion-resistant powder coat
- ✓ Standardized export size: 100 × 61 cm
- ✓ Matches both indoor & outdoor architecture

Precision Millimeter CAD Blueprint & Component Breakdown

Production-grade isometric CAD drawing (1000 × 610 × 100 mm) featuring enlarged Detail A — Scale 2:7 for the outer end-stop assembly, paired with a numbered Bill of Materials.

CAD Engineering Drawing · Unit: Millimeters (mm) MD-DR-100 · ISO-VIEW + DETAIL A (2:7)



Engineering Bill of Materials (Keyed 1–4 to Blueprint)

Item	Part Code	Component & Technical Spec	Engineering Function	Qty
1	MD-DR-100-01	**2.5 mm Reinforced Steel Wall Bracket**	High structural rigidity and stable pivot hinge anchoring	2
2	MD-DR-100-02	**10 mm Anodized Aluminum Drying Profile**	Rust-free, clean hanging rods resistant to moisture	7
3	MD-DR-100-03	**M8 Corrosion-Resistant Chrome Screw**	Locks each rod firmly into steel arms without loosening	14
4	MD-DR-100-04	**High-Density Rubber Wall Absorber**	Protects wall paint and dampens contact when folded	2

Overall Mounting Width
1000 mm (100 cm)

Open Projection / Arm Length
610 mm (61 cm)

Wall Mounting Base Height
100 mm (10 cm)

Precision Mechanical Details — Engineered for Years of Daily Use

True quality shows up close: precision-formed 2.5 mm steel arms, rounded protective hinge flanges, flush M8 chrome hardware, and smooth anodized aluminum rods create a long-term home fixture rather than a disposable rack.



Macro detail of the 2.5 mm reinforced steel wall hinge, M8 chrome fasteners, and anodized aluminum rods

A — Precision-Bent Steel Wall Flange
Distributes structural tension evenly across multi-point wall anchors.

B — Rounded Protective Pivot Shield
Smooth curved guard encloses the pivot joint and prevents fabric snags.

C — Flush M8 Chrome Fasteners
Corrosion-resistant hardware delivering tight, rattle-free assembly.

D — 10 mm Anodized Aluminum Rods
Non-rusting, smooth metallic finish that never stains damp fabrics.

2.5 mm Reinforced Steel Arms

Precision-cut and formed side brackets deliver dependable rigidity when open, finished in scratch-resistant matte Charcoal powder coat.

Corrosion-Proof Anodized Aluminum

All 7 rods are extruded anodized aluminum profiles engineered to resist steam, damp clothes, and outdoor weather without rust.

Secure M8 Chrome Fastening (14 pcs)

Every rod end is mechanically bolted with an M8 chrome screw to maintain alignment across years of daily opening and folding.

Protective Rubber Wall Bumpers

Dual rubber absorbers cushion the bottom contact points when folded, shielding wall paint and eliminating metallic noise.

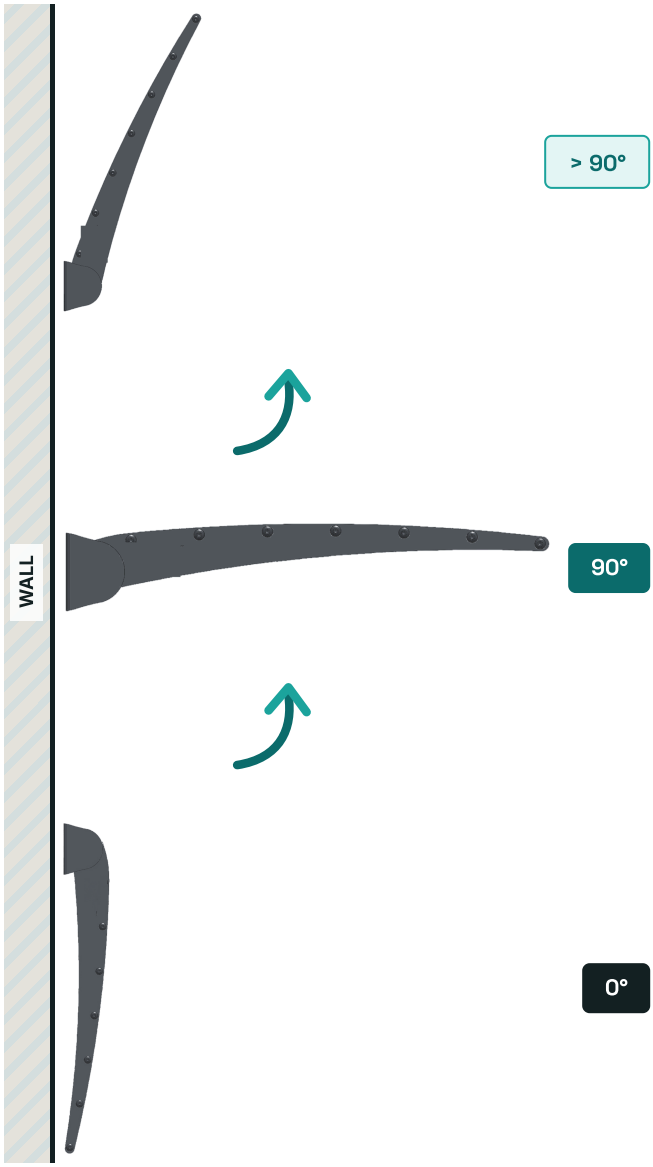
Why Homeowners & Developers Prefer Madrara Over Freestanding Racks

Criteria	Madrara Wall-Mounted (MD-DR-100)	Traditional Floor Racks
Floor Space Used	✓ Zero floor footprint — folds completely flat on wall	✗ Blocks rooms & balconies; awkward to store
Build Longevity	✓ 2.5 mm steel + anodized aluminum built to last	✗ Plastic joints & thin tubes break quickly
Rust Resistance	✓ Indoor & outdoor ready — steam and weather safe	✗ Prone to rust and peeling on balconies
Visual Aesthetic	✓ Sleek Anthracite Grey blends into modern decor	✗ Temporary clutter disrupting room design

Smart 3-Position Mechanism — Effortless Opening & Folding in Seconds

No fragile plastic latches or clips to snap: Madrara's folding action relies on a solid steel mechanical interlock that operates smoothly with a single hand.

Side-Profile Motion Sequence (Bottom to Top)



02 **Position 2 · Release & Fold**

Lift Above 90°

When laundry is dry, gently lift the frame slightly upward past horizontal to disengage the internal interlock, then lower it smoothly back down against the wall.

01 **Position 1 · Open Drying Mode**

Locked at 90° Horizontal

Lift both arms upward until the mechanism clicks automatically into its locked 90° horizontal drying position, ready to hold garments across all 7 rods.

00 **Position 0 · Folded Storage Mode**

0° Vertical Flush

Resting position: the entire grid hangs vertically parallel to the wall while rubber absorbers cushion contact, reclaiming 100% of floor and balcony space.

Quick 4-Step Wall Mounting Guide (All Anchors, Screws & Allen Key Included)

01
Mark & Level Points
Select your ideal wall height and mark horizontal bracket spacing at exactly 100 cm using a spirit level.

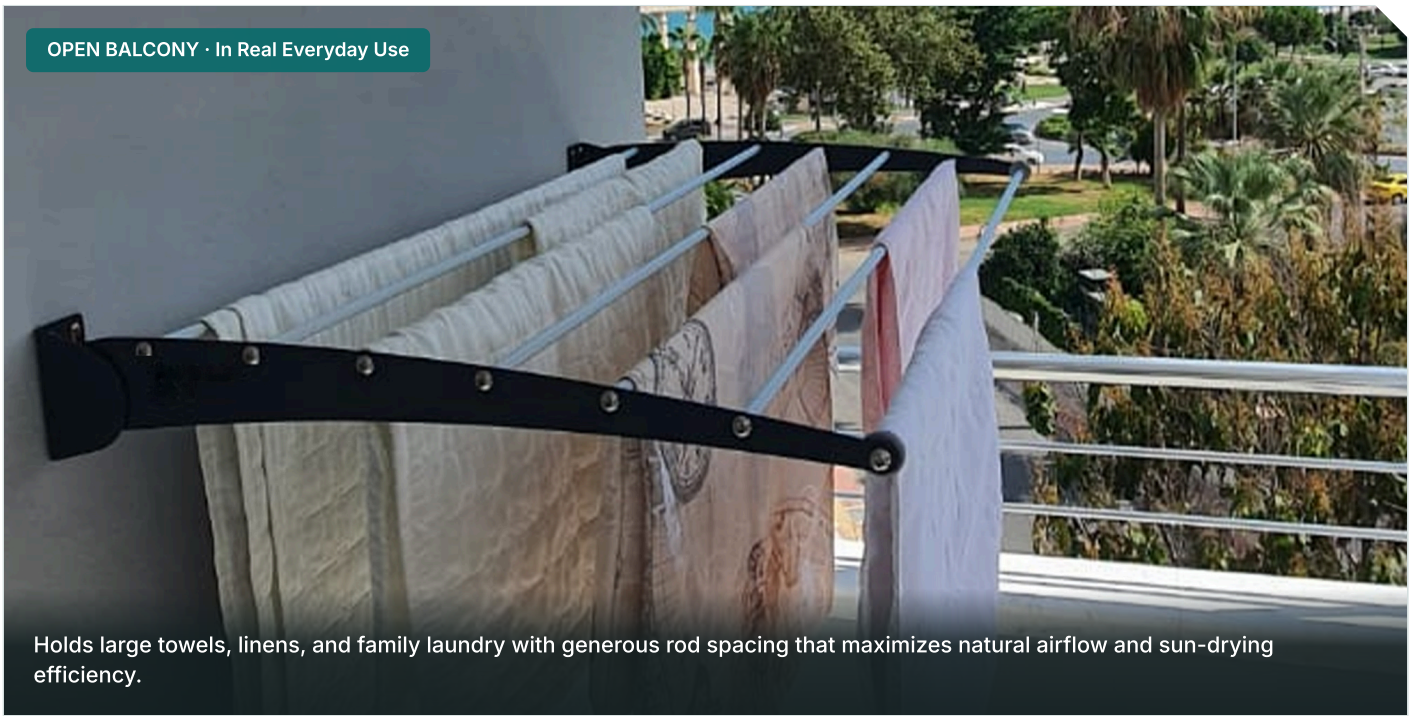
02
Anchor Both Brackets
Drill mounting holes and securely fasten both steel wall bases using the supplied wall plugs and mounting screws.

03
Assemble the 7 Rods
Insert all 7 anodized aluminum rods and tighten the 14 M8 chrome screws using the included Allen key.

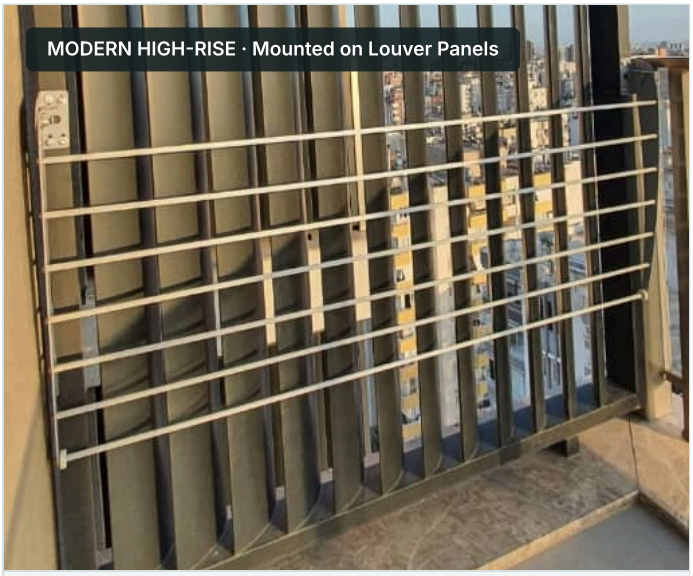
04
Test & Enjoy Daily
Test the 90° upward lock and smooth downward fold; your space-saving drying rack is ready for immediate use.

Reliable Performance on Open Balconies, Terraces & Architectural Facades

Anodized aluminum rods and powder-coated Charcoal steel withstand sun, humidity, and coastal breezes — ideal for residential apartments, villas, high-rise louvers, and hospitality balconies.



Holds large towels, linens, and family laundry with generous rod spacing that maximizes natural airflow and sun-drying efficiency.



Charcoal Grey brackets harmonize cleanly with contemporary dark aluminum architectural louvers.



Preserves open balcony views and seating areas the moment laundry is collected.

✓ Sun & Moisture Resistant

Engineered for humid and coastal climates without rust or finish fading.

✓ Balanced Airflow Spacing

7-rod geometry keeps fabrics separated for faster, fresher air drying.

✓ Project & Hospitality Ready

Ideal specification for apartment developments, resorts, and serviced suites.

Architectural Harmony in Laundry Rooms, Bathrooms & Compact Spaces

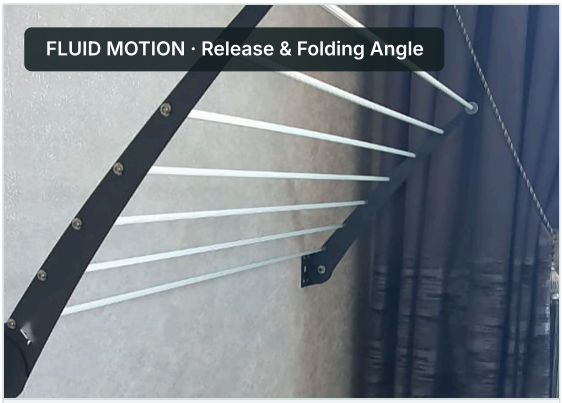
Whether positioned above dual washers, beside sunlit windows, or over central heating radiators, Madrara turns unused vertical wall area into a clean, permanent drying station.



Clean proportions blend effortlessly with modern appliances and deliver instant hanging access.



Brushed aluminum rods and matte Charcoal arms pair cleanly with curtains and modern walls.



Effortless folding geometry works cleanly even in tighter corners adjacent to windows.



Key Indoor Installation Spaces

01 Home Laundry Rooms
Mounts directly above washers and dryers to utilize vertical wall space.

02 Above Heating Radiators
Accelerates winter drying without occupying a single centimeter of floor.

03 Modern Bathrooms
Steam- and humidity-resistant anodized aluminum ideal for towels.

04 Studios & Compact Flats
Smart architectural upgrade for space-conscious urban residences.

Reinforced Individual Carton — Complete, Protected & Ready for Distribution

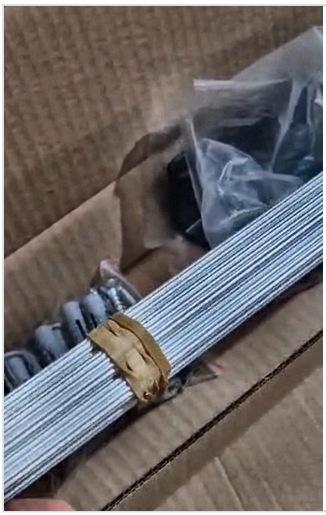
Every Madrara drying rack ships in a compact, durable corrugated carton engineered to prevent transit scratches while containing every mounting component required for immediate installation.



01 · Box Opening

Compact, Protected Internal Layout

Space-efficient packing keeps metallic surfaces isolated and protected throughout warehousing and international freight.



02 · Aluminum Rod Bundle

7 Anodized Aluminum Rods (100 cm)

Tightly bundled 10 mm extruded anodized aluminum profiles engineered against corrosion and bending.



03 · Wrapped Steel Arms

2 Reinforced Steel Brackets in Sleeves

2.5 mm Charcoal Grey steel arms individually wrapped in protective poly sleeves to preserve the matte powder finish.



04 · Complete Hardware Kit

M8 Chrome Screws + Bumpers + Allen Key

Sealed hardware packs containing rubber wall absorbers, 14 chrome M8 screws, wall anchors, and an Allen key.



Heavy-duty wall anchors and mounting screws included inside every box

Complete Contents Inside Every Individual Carton (MD-DR-100)

- ✓ 2 Reinforced Steel Wall Brackets (2.5 mm) in Charcoal Grey
- ✓ 7 Anodized Aluminum Drying Rods (10 mm dia. × 100 cm)
- ✓ 14 Corrosion-Resistant M8 Chrome Assembly Screws
- ✓ 2 High-Density Rubber Wall Shock Absorbers
- ✓ Full Wall-Mounting Plugs & Mounting Screw Set
- ✓ 1 Dedicated Allen Key for Fast, Easy Assembly

MADRARA | TRADE

B2B · WHOLESALE

Massive Carton-Packed Inventory Ready for Immediate Dispatch

We maintain extensive ready-to-ship warehouse stock to fulfill all wholesale and distribution orders immediately at highly competitive B2B pricing across the Middle East, Turkey, and Europe.



Large organized inventory packed in individual cartons ready for overland, sea, and express freight.



Uniform heavy-duty cartons streamline warehouse storage and optimize per-unit shipping volume.

Target B2B Trade & Distribution Partners

- **Wholesalers & Regional Distributors**
  High-demand everyday essential with rapid turnover and zero manufacturing wait time.
- **Homeware & Sanitaryware Showrooms**
  Clean retail-ready boxed presentation requiring zero extra accessories.
- **Building Materials & Developers**
  Direct project supply for residential towers, serviced apartments, and villas.
- **Retail Chains & E-Commerce Sellers**
  Transit-safe individual carton packaging tailored for direct customer fulfillment.

Why Partner With Madrara Trade

- ✓ Immediate dispatch from large ready-to-ship warehouse stock for all wholesale orders
- ✓ Competitive wholesale pricing structured for strong distributor & retail margins
- ✓ Consistent export specification (100 × 61 cm · Charcoal / Anthracite Grey)
- ✓ Direct, responsive sales support via WhatsApp & Email for fast proforma quotes

Request Wholesale Pricing & Shipping Details Today

Contact the Madrara Trade team directly through our official channels:

+90 552 122 45 08
madrara.mena@gmail.com

MADRARA

Engineered Reliability — Built for Lasting Trade Partnerships

Madrara Trade · Practical, high-durability commercial products stocked and ready for international B2B supply across MENA, Turkey, and Europe.

MADRARA BRANDED HOUSE DIVISIONS

MADRARA | TRADE

MADRARA | INDUSTRIAL

MADRARA | PREFAB

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